

Athena Cheris

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EDUCATION

- Loyola Marymount University (Honors Program - Dean's List)** **May 2026**
Bachelor of Arts in Film & Television Production and Bachelor of Arts in Journalism *Los Angeles, CA*
- Google Data Analytics** **July 2023**
Professional Certificate
- French American International High School** **May 2022**
High School Diploma & International Baccalaureate Diploma *San Francisco, CA*

WORK EXPERIENCE

- Apple Inc.** **May 2024 – August 2024**
Content Development Intern *Cupertino, CA*
- Filmed and edited videos for conferences and internal use, designed keynotes, and photographed events.
 - Wrote copy for internal communications and organized large scale events.
 - Analyzed website statistics to evaluate content on internal websites to optimize future content strategy.
- Beats by Dre** **September 2023 – December 2023**
Beats Academy Content Creator *Los Angeles, CA*
- Wrote and directed a commercial for Beats by Dre starring Isaiah Collier.
 - Scripted and pitched concepts during pre-production and assisted in both live edits and coloring briefs.
- Loyola Marymount University** **June 2023 – Present**
BCLA & SFTV Rains Research Assistant Roles *Los Angeles, CA*
- Cleaned and analyzed data for Prof. McDonnell's Rock & Roll Hall of Fame research published in the New York Times, NPR, Billboard, NBC and CNN.
 - Fact-checked articles for publication in The Hollywood Reporter and New York Times.
 - Designed visuals for an OER film production textbook and scanned and filed materials for class records.
- Los Angeles Loyolan** **October 2022 – Present**
Life+Arts Assistant Editor *Los Angeles, CA*
- Created and published over 120 multimedia assets including weekly articles, photographs, videos and a podcast series while providing social copy for Twitter, Instagram, and Facebook.
 - Trained new interns in content management platforms (e.g., Camayak and Blox CMS) and edited guest articles.
- Freelance** **April 2022 – Present**
Filmmaker *Various*
- Performed a range of roles on over 60 sets specializing in production management and creative direction in collaboration with leading brands (e.g., Glenfiddich, Golden Globes, Hendricks Gin, Verizon).
- Student World Impact Film Festival** **May 2023 – November 2023**
Festival Jury Manager *Remote*
- Promoted from intern and trained new interns on FilmFreeway and best practices in film reviewing.
 - Interviewed filmmakers for film festival's podcast and evaluated film festival submissions.

SKILLS & INTERESTS

- **Awards:** College Media Association Pinnacle Award 2024, SPJ Mark of Excellence Winner 2023 & 2022, San Francisco International Film Festival Official Selection 2023, California Governor's Medallion Film 2021
- **Skills:** Content Strategy, Copywriting, Data Analysis, Media Management, Spanish and Video Production
- **Tools:** Adobe Suite, Avid, Final Cut Pro, Google Suite, Microsoft Office, MovieMagic, SQL and Tableau
- **Interests:** 1920s Drag Culture, Theoretical Physics, Jiu-jitsu, Fantasy Basketball, Food Writing and Latin Jazz